

## HALEYBEADS GRAPHIC DESIGN CONTEST

**Business:** HaleyBeads (previously Marin Beads) provides handmade necklaces, lanyards, bracelets, brooches, and earrings that are completely unique from other jewelry brands.

**Contest:** I'm doing a complete revamping of the brand—including changing the name to HaleyBeads. Thus, I would like an entirely new, fun, and creative graphic design package for the re-branding using whatever color schemes and styles you choose. Package to include designs for:

- 2 HaleyBeads Logos
- Banner
- Business Card

### Information to Include On:

#### Logo 1

- Business Name: HaleyBeads

#### Logo 2/Business Card/Banner

- Business Name: HaleyBeads
- Products: Handmade jewelry
- Owner: Haley Beasley
- Contact: haleybeads@gmail.com
- (Social Media) Follow @haleybeads on: Instagram & Facebook

All designs should be saved as jpegs and emailed to haleybeads@gmail.com with the subject line **HaleyBeads Entry: First Name Last Name** by October 3, 2015 at 5 pm.

The logo will be used on all HaleyBeads social media outlets, future websites, and printed stickers for packaging. The winner of the contest will receive personalized HaleyBeads jewelry as well as a Starbucks gift card.

Check out <https://www.facebook.com/marinbeads?ref=bookmarks> to see some jewelry that might be helpful when brainstorming new graphics.

Previous designs:

**Logo 1:**



**Logo 2:**



**Facebook banner:**

